Private Higher Education: An International Bibliography

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# **Private Higher Education:** An International Bibliography

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## Introduction

This volume's purpose is to provide a bibliographical guide to the literature on private higher education worldwide. The book should thus be an essential resource for research and understanding about the expanding private sector around the world.

*Private Higher Education: An International Bibliography* is organized mainly by geography: region and country. In addition, a cross-reference topical index and an author index are included to assist those interested in particular subjects regardless of geography. While geographical and author placement of citations is almost always straightforward, that is often not the case with topic placements. Some works could reasonably have been put under different topic headings or simultaneously under more headings than those under which they appear.

The bibliography includes books, journal articles, and some reports in its main section. It also has a separate listing of doctoral dissertations and theses (and a few masters theses) on private higher education because much of the research on this topic has been produced as doctoral research. In all, 1,116 items are included.

The book is both comprehensive and selective. We have made an effort to find and provide an extensive number of items. But we have also been selective in that we have concentrated on material likely available to someone concerned with private higher education. In some cases, in order to provide the reader with a broad perspective on the research and analysis, and for those with particular geographical or other interests, we have included items, such as papers given at conferences, and books and articles from journals and publishers in specific countries. Some of these items may not be generally available. Where possible, we have provided Internet addresses for material that may not be available in traditionally published form—Internet addresses are correct as of January 2004. As our focus is on current developments, the material in this bibliography has, for the most part, appeared since 1980. In some cases, where the item was deemed to be particularly important or relating to an under-researched country, we have included some items published prior to 1980.

The main criterion for inclusion is that the work be largely about private higher education. This means the exclusion of many works that deal with private higher education as one topic among others. It also means exclusion of many works on *related* topics, such as marketization, or the privatization of public higher education. Furthermore, we leave aside works that simply happen to use a private institution as a case but are basically about some other topic, such as curriculum. We also leave aside most legal compilations, conference proceedings, guidebooks, and newspaper articles.

Application of the various criteria to determine what should be included was often a challenge. Some excluded items might have been included; some included items might have been excluded. We weighed (and debated) gray cases carefully. Where databases allowed, we relied on abstracts (which, to a lesser extent, helped with topic and even geographical placement). In some cases, of course, we could rely on our having seen the entire document.

Inevitably, what we found depended partly on where we could look. We extensively searched available library resources and databases, heavily using the Internet. We also relied on extensive contacts with researchers around the world who have worked on private higher education-the research network of PROPHE was especially valuable in this respect. We include material from as wide an array of countries and languages as possible. Of course, we have been limited by the linguistic skills of our research group, and by the difficulty of obtaining information from many countries that lack good bibliographic sources. There are many more U.S. entries in this bibliography than there are on any other country. This is the case despite the fact that we applied our criteria of inclusion much more restrictively for the United States than for any other country. The U.S. has a long and powerful tradition of private higher education, and there has been a comparatively active research community interested in this topic.

The overwhelming majority of material in the bibliography is in English. This is so for several reasons. English is a common language for research and publication in many countries. Further, the main English-speaking countries, and especially the United States, are primary producers of research on this topic—and we have easier bibliographic access to material in English, possibly resulting in an overrepresentation of material. We include references in other languages—especially internationally used languages such as Spanish, French, and Chinese. References in languages using the Latin alphabet are listed in the original language followed by an English translation. Items in languages using other scripts are listed only in the English translation.

Other than the United States, the country with the greatest number of entries is China. The explosive growth of private higher education in China has produced a number of relevant items—most written in Chinese. This may be partly because of the linguistic skills of several of our research group, although it is also the case that China has a large and active higher education research community. We have provided only the English translation of the title and not the Chinese language transliteration. We have also limited the items largely to the main nationally circulated journals—smaller local journals have been omitted.

Other caveats can be mentioned as well. The bibliography is not annotated—we have provided listings deemed to be relevant to the subject but we have not provided further information about the nature or quality of each item. Where we have depended on databases and other indirect sources for our material, we are dependent for accuracy on these sources. In some cases, we have been unable to provide full bibliographical citations—we have included a small number of items that are incomplete because we thought that they were of sufficient relevance to list.

This volume is a first effort—it is the first international bibliography on private higher education. It will form the basis of further work, and should be seen as the beginning of a research tradition. PROPHE will continue to collect information and will publish subsequent bibliographical materials, at least on its website (http://www.albany.edu/~prophe/).

#### How to Use the Bibliography

The organization of this volume is simple. Following a short essay discussing the general subject matter of the private higher education literature as it can be gleaned from our bibliographic entries, the bibliography itself consists of four sections:

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• Section 1 is the fundamental geographically based listing of books and journal articles, along with some conference papers and reports deemed to be particularly relevant. References are listed by region and country. In a few cases where the items do not refer to any country, we have listed them in a category with no specific country or region indicated. Within each geographical area, the listings are in alphabetical order, with books and other materials together (except for dissertations). Note that the Middle East constitutes a separate region in this book, and Mexico, Central America, and the Caribbean are included in the Latin America and the Caribbean section.

• Section 2 is a geographically based listing of doctoral dissertations.

• Section 3 is a topically based cross-reference list. We have selected key topics relating to the broad issue of private higher education as well as topics suggested by items in the bibliography itself. The cross-reference index includes only the number of the relevant listings—the reader will need to go to the main geographical listing to find the actual reference. Some items are listed in more than one topical category as appropriate. All sections of the bibliography are included together in the index—the dissertations have a "D" in front of each number as a way of differentiating them from the other listings. Some references in the geographical section may not appear in the topic cross-reference index because they do not relate to any of the specific categories included there.

• Section 4 is a cross-reference list by author, providing the reader with a comprehensive overview of the community of researchers writing on private higher education.

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Alma Maldonado-Maldonado Yingxia Cao Philip G. Altbach Daniel C. Levy Hong Zhu

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